



# May 2021

Asian Pacific  
American Heritage  
Month  
Jewish American  
Heritage Month

Su	M	Tu	W	Th	F	Sa
<b>Mother's Day</b> Flowers reign supreme during the month of May as they are the most popular gift for mothers. Mother's Day arrives on May 9th in 2021 and is the 4th largest consumer spending event of the year.						<b>1</b> International Worker's Day  May Day
<b>2</b> 🌐 World Tuna Day	<b>3</b> 🌐 World Press Freedom Day	<b>4</b> International Firefighter's Day  National Teacher Day  Star Wars Day  World Asthma Day	<b>5</b> Cinco De Mayo	<b>6</b> 🌐 UN Global Road Safety Week (May 6-12)  National Nurses Day	<b>7</b> Space Day  World Password	<b>8</b> 🌐 Remembrance and Reconciliation for Those Who Lost Their Lives During WWII (May 8-9) 🌐 World Migratory Bird Day Laylat Ul-Qadr
<b>9</b> Mother's Day  Europe Day	<b>10</b> 🌐 International Day of Arqania	<b>11</b>	<b>12</b> National Limerick Day  National Receptionist Day	<b>13</b> Ascension Day - Christian  Eid Al-Fitr - Islamic	<b>14</b>	<b>15</b> 🌐 International Day of Families
<b>16</b> 🌐 International Day of Living Together in Peace  🌐 International Day of Light  Love a Tree Day	<b>17</b> 🌐 World Telecommunication and Information Society Day Shavuot (May 17-18) Day Against Homophobia & Transphobia Tax Day	<b>18</b> Wear Your Pajamas to Work Day	<b>19</b> Red Nose Day	<b>20</b> World Bee Day	<b>21</b> 🌐 World Day for Cultural Diversity 🌐 Intern'l Tea Day National Bike to Work Day Endangered Species Day National Memo Day	<b>22</b> 🌐 International Day for Biological Diversity
<b>23</b> 🌐 International Day to End Obstetric Fistula  Declaration of the Báb - Bahá'í  Pentecost - Christian	<b>24</b> 🌐 National Scavenger Hunt Day	<b>25</b> 🌐 Week of Solidarity With the Peoples of Non-Self Governing Territories (May 25-31)	<b>26</b> 🌐 Vesak, the Day of the Full Moon - Buddhist	<b>27</b>	<b>28</b> Ascension of Bahá'u'lláh - Bahá'í  Heat Awareness Day  Hamburger Day	<b>29</b> 🌐 International Day of UN Peacekeepers  Paperclip Day
<b>30</b> All Saints' Day - Eastern Christian	<b>31</b> 🇺🇸 Memorial Day  🌐 World No-Tobacco Day	<b>June Planning:</b>  <b>Dad's, Grads &amp; the 4th of July</b> The month begins with a focus on grad parties and Father's Day while planning for the 4th of July ramps up.  For more consumer insights and planning resources visit <a href="https://AnnumPlanning.com">AnnumPlanning.com</a>  <div>  United States Federal Holiday   United Nations Observance         </div> <div> <b>ANNUM</b><sup>TM</sup> </div>				