

November 2020

National Adoption Month
National American Indian Heritage Month
November

Su	M	Tu	W	Th	F	Sa
1  Daylight Savings All Saint's Day Nat'l Author's Day National Cook for Your Pets Day World Vegan Day	2  International Day to End Impunity for Crimes against Journalists All Souls Day	3 Mawlid Al-Nabi Election Day National Sandwich Day	4 National Candy Day National Stress Awareness Day	5  World Tsunami Awareness Day	6  International Day for Preventing the Exploitation of the Environment in War and Armed Conflict  International Week of Science and Peace (Nov 6-12)	7
8 STEM / STEAM Day National Cappucino Day	9 Kristallnacht (Nov 9-10)	10  World Science Day for Peace and Development	11  Veterans Day	12	13 World Kindness Day World Antibiotic Awareness Week (Nov 13-19)	14  World Diabetes Day Bandi-Chhor Divas Diwali
15  World Day of Remembrance for Road Traffic Victims America Recycles Day Clean out Your Refridgerator Day	16  International Day for Tolerance American Education Week (Nov 16-20)	17 International Students Day National Entrepreneurs Day	18	19  World Toilet Day  World Philosophy Day International Men's Day	20  African Industrialization Day  World Children's Transgender Day of Remembrance Latinx Women's Equal Pay Day	21  World Television Day World Hello Day
22	23	24	25  International Day for the Elimination of Violence Against Women Day Of The Covenant	26  Thanksgiving Day National Cake Day	27 Black Friday	28 Small Business Saturday
29  International Day of Solidarity with the Palestinian People Advent (Nov 29-Dec 24) National Day of Listening	30  Day of Remembrance for all Victims of Chemical Warfare Guru Nanak Dev Ji's Birthday Cyber Monday	<p>Winter Holidays: Thanksgiving #1 on the National Retail Federation's (NRF's) list of top consumer spending events, the winter holidays are make it or break it time. Shopping begins in October or sooner for 39% of consumers.</p> <p>Thanksgiving and following days, Black Friday, Small Business Saturday and Cyber Monday, are typically a frenzy of in store & online shopping fueled by steep discounts. As a safety precaution, Walmart Inc. has announced they will close their stores on Thanksgiving Day with other large retailers following suit.</p>				

December Planning:

Winter Holidays: Hanukkah, Christmas, Kwanzaa

While it starts with bang at Thanksgiving the holiday shopping rush goes strong all through the month of December with a peak on Super Saturday, the last Saturday before Christmas. The majority of holiday consumers continue their shopping the week after Christmas to take advantage of post-holiday sales and promotions and use gift cards.

For more consumer insights and planning resources visit [AnnumPlanning.com](https://www.annumplanning.com).

 United States Federal Holiday  United Nations Observance

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