

September 2021

Baby Safety Month

National Suicide Prevention Month

Su	M	Tu	W	Th	F	Sa
<p>Back to College & Back to School #2 and #3 on the National Retail Federation's (NRF's) list of top annual consumer spending events, back to class shopping hits its final peak on Labor Day weekend.</p> <p>Halloween #10 on NRF's list, Halloween planning and shopping steadily ramps up after the 1st of September.</p>			1 Gur-Gaddi Guru Granth Sahib - Sikh National No Rhyme Nor Reason Day	2	3 U.S. Bowling League Day	4 National College Colors Day National Wildlife Day World Beard Day World Sexual Health Day
5 International Day of Charity	6 Labor Day National Read a Book Day	7 International Day of Clean Air for blue skies Rosh Hashanah - Jewish (Sept. 7-8) National Beer Lovers Day	8 International Literacy Day Native American Women's Equal Pay Day	9 International Day to Protect Education from Attack National Sudoku Day	10 Ganesh Chaturthi - Hindu Stand Up to Cancer Day World Suicide Prevention Day	11 Patriot Day
12 United Nations Day for South-South Cooperation Nat'l Assisted Living Wk National Day of Encouragement Civic Day of Hacking Nat'l Grandparents Day	13 National Celiac Disease Awareness Day	14	15 International Day of Democracy First Day of Hispanic Heritage Month (Sept. 15 - Oct. 15)	16 International Day for the Preservation of the Ozone Layer Yom Kippur - Jewish National Working Parents Day	17 World Patient Safety Day Constitution Day and Citizenship Day	18 International Equal Pay Day Octoberfest (Sept. 18 - Oct. 3) National Dance Day
19 Talk Like a Pirate Day Wife Appreciation Day	20	21 International Day of Peace Sukkot - Jewish (Sept. 21 - 27) Miniature Golf Day	22 Autumnal Equinox Car-Free Day Hobbit Day	23 International Day of Sign Languages Bi Visibility Day	24	25 National Cooking Day National Public Lands Day National Hunting and Fishing Day
26 International Day for the Total Elimination of Nuclear Weapons European Day of Languages	27 World Tourism Day	28 Int'l Day for Universal Access to Info Shemini Atzeret - Jewish National Good Neighbor Day World Rabies Day National Voter Registration Day	29 International Day of Awareness of Food Loss and Waste Simchat Torah - Jewish World Heart Day National Women's Health and Fitness Day	30 International Translation Day World Maritime Day International Podcast Day		

October Planning

Halloween

Shopping first spikes the weekend before Halloween and then most dramatically the day of.

Winter Holidays

#1 on the National Retail Federation's (NRF's) list of top consumer spending events, the winter holidays are make it or break it time. Shopping begins in October or sooner for 35% of consumers.

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 United States Federal Holiday

 United Nations Observance