

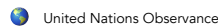
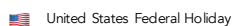
# December 2021

Su	M	Tu	W	Th	F	Sa
<p><b>Winter Holidays: Hanukkah, Christmas, Kwanzaa</b> The holiday shopping rush goes strong all through the month of December with a peak on Super Saturday, the last Saturday before Christmas.</p>			1 World AIDS Day	2 International Day for the Abolition of Slavery	3 International Day of Persons with Disabilities	4 International Day of Banks  Solar Eclipse  National Cookie Day
5 International Volunteer Day for Economic and Social Development  World Soil Day	6 St. Nicholas Day  Microwave Oven Day	7 International Civil Aviation Day  National Cotton Candy Day	8 Bodhi Day - Buddhist  National Brownie Day  Pretend to Be a Time Traveler Day	9 Int'l Day of Commemoration and Dignity of the Victims of the Crime of Genocide and of the Prevention of this Crime   International Anti-Corruption Day	10 International Human Rights Day  International Animal Rights Day  Nobel Prize Day	11 International Mountain Day  National App Day
12 Int'l Day of Neutrality   Int'l Universal Health Coverage Day  Gingerbread House Day  Our Lady of Guadalupe - Christian	13 National Salesperson Day	14	15 Bill of Rights Day  Cat Herders Day  National Cupcake Day	16	17 National Ugly Sweater Day	18 International Migrants Day   Arabic Language Day  Super Saturday  National Twins Day
19	20 International Human Solidarity Day	21 Winter Solstice  Crossword Puzzle Day	22	23 Festivus	24 Christmas Eve - Western Christian  National Eggnog Day	25 Christmas Day - Western Christian
26 Kwanzaa (Dec. 26 - Jan. 1)	27 No Interruptions Day	28 Card Playing Day  National Short Film Day	29 Wounded Knee Day	30	31 New Year's Eve	

## January Planning:

Shopping typically stays strong the week after Christmas and into the new year as consumers take advantage of post-holiday sales and promotions and use gift cards. With the new year thoughts turn to health and fitness, organization, goal setting, and how to spend MLK weekend.

For more consumer insights and planning resources visit [AnnumPlanning.com](https://AnnumPlanning.com).



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