



















# December 2022


Su	M	Tu	W	Th	F	Sa
<p><b>Winter Holidays: Hanukkah, Christmas, Kwanzaa</b> The holiday shopping rush goes strong all through the month of December with a peak on Super Saturday, the last Saturday before Christmas.</p>			<p>Universal Human Rights Month</p> <p>Safe Toys and Gifts Month</p>	<p>1  World AIDS Day</p>	<p>2  International Day for the Abolition of Slavery</p>	<p>3  International Day of Persons with Disabilities</p>
<p>4  International Day of Banks</p> <p>National Cookie Day</p>	<p>5  International Volunteer Day for Economic and Social Development</p> <p> World Soil Day</p>	<p>6 St. Nicholas Day</p> <p>Microwave Oven Day</p>	<p>7  International Civil Aviation Day</p> <p>National Cotton Candy Day</p>	<p>8 Bodhi Day - Buddhist</p> <p>National Brownie Day</p> <p>Pretend to Be a Time Traveler Day</p>	<p>9  Int' l Day of Commemoration and Dignity...</p> <p> International Anti-Corruption Day</p> <p>National Salesperson Day</p>	<p>10  International Human Rights Day</p> <p>International Animal Rights Day</p> <p>Nobel Prize Day</p>
<p>11  International Mountain Day</p> <p>National App Day</p>	<p>12  International Day of Neutrality</p> <p> Int' l Universal Health Coverage Day</p> <p>Gingerbread House Day</p> <p>Our Lady of Guadalupe - Christian</p>	<p>13</p>	<p>14</p>	<p>15 Bill of Rights Day</p> <p>Cat Herders Day</p> <p>National Cupcake Day</p>	<p>16 National Ugly Sweater Day</p>	<p>17 Super Saturday</p>
<p>18  International Migrants Day</p> <p> Arabic Language Day</p> <p>National Twins Day</p>	<p>19 Chanukah - Jewish (Dec. 19 - 26)</p>	<p>20  International Human Solidarity Day</p>	<p>21 Winter Solstice</p> <p>Crossword Puzzle Day</p>	<p>22</p>	<p>23 Festivus</p>	<p>24 Christmas Eve</p> <p>National Eggnog Day</p>
<p>25  Christmas Day</p>	<p>26 Kwanzaa (Dec. 26 - Jan. 1)</p>	<p>27  International Day of Epidemic Preparedness</p> <p>No Interruptions Day</p>	<p>28 Card Playing Day</p> <p>National Short Film Day</p>	<p>29 Wounded Knee Day</p>	<p>30</p>	<p>31 New Year's Eve</p>

## January Planning:

Shopping typically stays strong the week after Christmas and into the new year as consumers take advantage of post-holiday sales and promotions and use gift cards. With the new year thoughts turn to health and fitness, organization, goal setting, and how to spend MLK weekend.

For more consumer insights and planning resources visit

[AnnumPlanning.com](https://AnnumPlanning.com)

 United States Federal Holiday

 United Nations Observance

**ANNUM**<sup>TM</sup>