

November 2022

Su	M	Tu	W	Th	F	Sa
	National American Indian Heritage Month National Adoption Month Movember	1 All Saint's Day - Western Christian National Author's Day National Cook for Your Pets Day World Vegan Day	2 International Day to End Impunity for Crimes against Journalists All Souls Day	3 National Sandwich Day	4 National Candy Day	5 World Tsunami Awareness Day
6 Int' l Day for Preventing the Exploitation of the Environment in War and Armed Conflict Birth of the Báb - Bahá'í Daylight Savings	7 Birth of Bahá'u'llah - Bahá'í	8 Int' l Wk of Sci & Peace Nat' l Cappuccino Day STEM / STEAM Day Election Day Guru Nanak Dev Ji's Birthday - Sikh	9 Kristallnacht	10 World Science Day for Peace and Development	11 Veterans Day	12
13 World Kindness Day	14 World Diabetes Day American Education Week (Nov. 14 - 18)	15 America Recycles Day Clean out Your Refrigerator Day National Entrepreneurs Day	16 International Day for Tolerance	17 World Philosophy Day International Students Day	18 World Antibiotic Awareness Week (Nov. 18 - 24)	19 World Toilet Day International Men's Day
20 Africa Indust. Day World Children's Day World Day of Remembrance for Road Traffic Victims Transgender Day of Remembrance	21 World Television Day World Hello Day Latinx Women's Equal Pay Day	22	23	24 Thanksgiving Day	25 Int' l Day for the Elim. of Violence... Native American Heritage Day Day Of The Covenant - Bahá'í Black Friday National Day of Listening	26 Navaratri - Hindu (Nov. 26 - Dec. 5) National Cake Day Small Business Saturday
27 Advent - Christian (Nov. 27 - Dec. 24)	28 Cyber Monday	29 International Day of Solidarity with the Palestinian People Giving Tuesday	30 Day of Remembrance for all Victims of Chemical Warfare Computer Security Day	<p>Winter Holidays: Thanksgiving</p> <p>#1 on the National Retail Federation's (NRF's) list of top consumer spending events, the winter holidays are make it or break it time. Shopping begins in early November or sooner for 61% of consumers.</p> <p>Thanksgiving and following days are typically a frenzy of in store & online shopping fueled by steep discounts.</p>		

December Planning:

Winter Holidays: Hanukkah, Christmas, Kwanzaa - While it starts with bang at Thanksgiving the holiday shopping rush goes strong all through the month of December with a peak on Super Saturday, the last Saturday before Christmas. The majority of holiday consumers continue their shopping the week after Christmas to take advantage of post-holiday sales and promotions and use gift cards.

For more consumer insights and planning resources visit AnnumPlanning.com

United States Federal Holiday

United Nations Observance

ANNUM™