

October 2022

Su	M	Tu	W	Th	F	Sa
<p>Halloween As decorations go up shopping gains momentum spiking the weekend before Halloween and the day of.</p> <p>Thanksgiving Thanksgiving is the official start of the holiday shopping season for many consumers.</p>						<p>1 🌐 International Day of Older Persons</p> <p>International Coffee Day</p> <p>World Vegetarian Day</p>
<p>2 🌐 International Day Of Non-Violence</p>	<p>3 🌐 World Habitat Day National Techies Day</p>	<p>4 World Space Week (Oct. 4 - 10) National Taco Day World Animal Day</p>	<p>5 🌐 World Teachers' Day Dussehra/Dassera - Hindu Yom Kippur - Jewish</p>	6	<p>7 Manufacturing Day World Smile Day</p>	<p>8 🌐 World Migratory Bird Day Mawlid al-Nabi (also known as Milad al-Nabi) - Islamic (Sunni)</p>
<p>9 🌐 World Post Day</p>	<p>10 🌐 World Mental Health Day Columbus Day (Regional Holiday) Indigenous People's Day Sukkot - Jewish (Sept. 10 - 16) World Homeless Day</p>	<p>11 🌐 International Day of the Girl National Coming Out</p>	12	<p>13 🌐 International Day for Disaster Risk Reduction Mawlid al-Nabi (also known as Milad al-Nabi) - Islamic (Shi'a)</p>	<p>14 National Dessert Day</p>	<p>15 🌐 International Day of Rural Women Pregnancy & Infant Loss Remembrance Day Global Handwashing Day</p>
<p>16 🌐 World Food Day National Boss's Day</p>	<p>17 🌐 International Day For The Eradication Of Poverty National Pasta Day Shemini Atzeret - Jewish</p>	<p>18 Simchat Torah - Jewish</p>	19	<p>20 Gur-Gaddi Guru Granth Sahib - Sikh Get to Know Your Customers Day</p>	<p>21 Reptile Awareness Day</p>	22
23	<p>24 🌐 United Nations Day Wrld Dev. Info Day Disarmament Week (Oct. 24 - 30) Bandi-Chhor Diwas - Sikh Diwali - Hindu</p>	<p>25 Greasy Foods Day</p>	26	<p>27 🌐 World Day for Audiovisual Heritage</p>	28	29
<p>30 National Publicist Day Checklist Day</p>	<p>31 🌐 World Cities Day Halloween Reformation Day - Christian</p>	<p>October & November Planning: Winter Holidays #1 on the National Retail Federation's (NRF's) list of top consumer spending events, the winter holidays are make it or break it time. Shopping begins in early November or sooner for 61% of consumers.</p> <p>🇺🇸 United States Federal Holiday 🌐 United Nations Observance</p> <p>For more consumer insights and planning resources visit AnnumPlanning.com</p> <p>ANNUM™</p>				