



















September 2022

Su	M	Tu	W	Th	F	Sa
<p>Back to College & Back to School #2 and #3 on the National Retail Federation's (NRF's) list of top annual consumer spending events, back to class shopping hits its final peak on Labor Day weekend.</p> <p>Halloween #9 on NRF's list, Halloween planning and shopping steadily ramps up after the 1st of September.</p>				1 National No Rhyme Nor Reason Day	2 National College Colors Day	3 U.S. Bowling League Day World Beard Day
4 National Wildlife Day World Sexual Health Day	5  Labor Day  International Day of Charity	6 National Read a Book Day	7  International Day of Clean Air for Blue Skies National Beer Lovers Day	8  International Literacy Day Native American Women's Equal Pay Day	9  International Day to Protect Education from Attack National Sudoku Day Stand Up to Cancer Day	10 World Suicide Prevention Day
11 Patriot Day National Grandparents Day National Assisted Living Week (Sept. 11 - 17)	12  United Nations Day for South-South Cooperation National Video Games Day National Day of Encouragement	13 National Celiac Disease Awareness Day	14	15  International Day of Democracy First Day of Hispanic Heritage Month (Sept. 15 - Oct. 15)	16  International Day for the Preservation of the Ozone Layer National Working Parents Day	17  World Patient Safety Day Constitution Day and Citizenship Day National Dance Day Oktoberfest (Sept. 17 - Oct. 3)
18  International Equal Pay Day Wife Appreciation Day National Day of Civic Hacking	19 Talk Like a Pirate Day	20 National Voter Registration Day	21  International Day of Peace Miniature Golf Day	22 Autumnal Equinox Car-Free Day Hobbit Day	23  International Day of Sign Languages Bi Visibility Day	24 National Hunting and Fishing Day National Public Lands Day
25 National Cooking Day	26  International Day for the Total Elimination of Nuclear Weapons European Day of Languages Rosh Hashanah - Jewish	27  World Tourism Day	28  Int'l Day for Universal Access to Information National Good Neighbor Day National Women's Health and Fitness Day World Rabies Day	29  International Day of Awareness of Food Loss and Waste World Heart Day	30  International Translation Day  World Maritime Day International Podcast Day	

October Planning

Halloween

Shopping first spikes the weekend before Halloween and then most dramatically the day of.

Winter Holidays

#1 on the National Retail Federation's (NRF's) list of top consumer spending events, the winter holidays are make it or break it time. Shopping begins in early November or sooner for 61% of consumers.

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