

# April 2023

Su	M	Tu	W	Th	F	Sa
<p><b>Easter</b> Nearly 4 out of 5 adults celebrate Easter and plans include gathering with family and friends for a holiday meal, going to church and having an Easter egg hunt. Candy, food and gifts top consumer's lists of planned purchases.</p>						<p><b>1</b> April Fools Day</p>
<p><b>2</b> 🌐 World Autism Awareness Day  Palm Sunday - Christian</p>	<p><b>3</b> Find a Rainbow Day</p>	<p><b>4</b> 🌐 International Day for Mine Awareness and Assistance in Mine Action</p>	<p><b>5</b> 🌐 International Day of Conscience  National Walking Day Passover/Pesach - Jewish</p>	<p><b>6</b> 🌐 International Day of Sport for Development and Peace  Holy Thursday - Christian  Theravada New Year - Buddhist</p>	<p><b>7</b> 🌐 World Health Day  International Day of Reflection on the 1994 Genocide in Rwanda Good Friday - Christian National Beer Day</p>	<p><b>8</b></p>
<p><b>9</b> Easter - Christian</p>	<p><b>10</b> National Siblings' Day Encourage a Young Writer Day  Easter Monday - Christian</p>	<p><b>11</b> National Pet Day</p>	<p><b>12</b> 🌐 International Day of Human Space Flight</p>	<p><b>13</b> Ramadan (Apr 13 - May 13)</p>	<p><b>14</b> 🌐 World Chagas Disease Day  Vaisakhi - Sikh  Day of Silence</p>	<p><b>15</b> Tax Day  Husband Appreciation Day  Record Store Day</p>
<p><b>16</b> National Stress Awareness Day  Wear Your Pajamas to Work Day</p>	<p><b>17</b> Haiku Poetry Day  Lailat al-Qadr - Islamic  Yom Hashoah - Jewish</p>	<p><b>18</b> National Columnists' Day</p>	<p><b>19</b></p>	<p><b>20</b> 🌐 Chinese Language Day Festival of Ridván - Bahá'í (Apr 20 - May 1) Natl High Five Day Natl Look-Alike Day Get to Know Your Customers Day</p>	<p><b>21</b> 🌐 World Creativity and Innovation Day</p>	<p><b>22</b> 🌐 International Mother Earth Day  Eid al-Fitr - Islamic</p>
<p><b>23</b> World Book and Copyright Day  English Language Day  Spanish Language Day National Picnic Day</p>	<p><b>24</b> 🌐 International Day of Multilateralism and Diplomacy for Peace  World Immunization Week Armenian Martyrs' Day</p>	<p><b>25</b> 🌐 International Delegate's Day  World Malaria Day National Telephone Day</p>	<p><b>26</b> 🌐 Internl Chernobyl Disaster Remem. Day  World Intellectual Property Day Denim Day Lesbian Visibility Natl Administrative Professionals Day</p>	<p><b>27</b> 🌐 International Girls in ICT Day  Theravada New Year  Take our Daughters and Sons to Work Day</p>	<p><b>28</b> 🌐 World Day for Safety and Health at Work  Arbor Day</p>	<p><b>29</b> International Dance Day</p>
<p><b>30</b> 🌐 Inter'l Jazz Day  National Adopt a Shelter Pet Day  National Honesty Day</p>	<p><b>May Planning:</b></p> <p><b>Mother's Day</b> Mother's Day comes in at #4 on the National Retail Federation's list of top annual consumer spending events. Interest in Mother's Day gifts starts trending up mid April to a sustained peak the week before.</p> <p>🇺🇸 United States Federal Holiday      🌐 United Nations Observance</p> <p>Get our seasonal planning tips delivered to your inbox. <a href="#">Subscribe</a> Plan smarter with our omnichannel marketing calendar software. <a href="#">Learn More</a></p> <p><b>ANNUM</b></p>					