

# May 2023

Su	M	Tu	W	Th	F	Sa
	1 International Worker's Day May Day	2 🌐 World Tuna Day National Teacher Day World Asthma Day	3 🌐 World Press Freedom Day	4 International Firefighter's Day World Password Star Wars Day	5 Cinco De Mayo Space Day Visakha Puja - Buddhist	6 🌐 UN Global Road Safety Week (May 6-12) National Nurses Day Free Comic Book Day
7	8 🌐 Remembrance and Reconciliation for Those Who Lost Their Lives During WWII (May 8-9) Lag B'omer - Jewish	9 Europe Day	10 🌐 International Day of Arqania National Receptionist Day	11	12 National Limerick Day	13 Ascension Day - Christian World Migratory Bird Day
14 Mother's Day	15 🌐 International Day of Families	16 🌐 International Day of Living Together in Peace Intl Day of Light Vesak, the Day of the Full Moon - Buddhist Love a Tree Day	17 🌐 World Telecommunication and Information Society Day Shavuot (May 17-18) Day Against Homophobia & Transphobia	18 Global Accessibility Awareness Day	19 Endangered Species Day National Bike to Work Day	20 World Bee Day
21 🌐 World Day for Cultural Diversity Intern'l Tea Day National Memo Day	22 🌐 International Day for Biological Diversity	23 🌐 International Day to End Obstetric Fistula Declaration of the Báb - Bahá'í	24 🌐 National Scavenger Hunt Day	25 🌐 Wk of Solidarity With Peoples of Non-Self Gov'g Territories (May 25-31) Ascension Day - Christian Shavuot - Jewish	26 Heat Awareness Day	27
28 Pentecost - Christian Hamburger Day	29 🇺🇸 Memorial Day International Day of UN Peacekeepers Ascension of Bahá'u'lláh - Bahá'í Paperclip Day	30	31 🌐 World No-Tobacco Day	<b>Mother' Day</b> Flowers reign supreme during the month of May as they are the most popular gift for mothers. Mother's Day arrives on May 14th in 2023 and is the 4th largest consumer spending event of the year.		

## June Planning:

### Grads & Dads

30% of consumers plan to spend on a gift for a grad in their lives and begin planning mid April. Dads will be celebrated on June 18th with gift planning beginning early May

 United States Federal Holiday     United Nations Observance

Get our seasonal planning tips delivered to your inbox.

[Subscribe](#)

Plan smarter with our omnichannel marketing calendar software.

[Learn More](#)

**ANNUM**