


















September 2023

Baby Safety Month

National Suicide Prevention Month

| Su | M | Tu | W | Th | F | Sa |
|---|---|---|---|--|--|---|
| <p>Back to College & Back to School</p> <p>#2 and #3 on the National Retail Federation's (NRF's) list of top annual consumer spending events, back to class shopping hits its final peak on Labor Day weekend.</p> <p>Halloween</p> <p>#10 on NRF's list, Halloween planning and shopping steadily ramps up after the 1st of September.</p> | | | | | <p>1</p> <p>National No Rhyme Nor Reason Day</p> <p>National College Colors Day</p> | <p>2</p> <p>World Beard Day</p> |
| <p>3</p> <p>U.S. Bowling League Day</p> | <p>4</p> <p> Labor Day</p> <p>World Sexual Health Day</p> <p>National Wildlife Day</p> | <p>5</p> <p> International Day of Charity</p> | <p>6</p> <p>National Read a Book Day</p> <p>Krishna Janmashami - Hindu</p> | <p>7</p> <p> International Day of Clean Air for blue skies</p> <p>National Beer Lovers Day</p> | <p>8</p> <p> International Literacy Day</p> <p>Stand Up to Cancer Day</p> | <p>9</p> <p> International Day to Protect Education from Attack</p> <p>National Sudoku Day</p> |
| <p>10</p> <p>World Suicide Prevention Day</p> <p>Nat'l Assisted Living Week (Sept. 10-16)</p> <p>National Grandparents Day</p> | <p>11</p> <p>Patriot Day</p> | <p>12</p> <p>United Nations Day for South-South Cooperation</p> <p>National Day of Encouragement</p> <p>National Video Games Day</p> | <p>13</p> <p>National Grandparents Day</p> <p>National Celiac Disease Awareness Day</p> | <p>14</p> | <p>15</p> <p> International Day of Democracy</p> <p>National Hispanic Heritage Month (Sept. 15 - Oct. 15)</p> <p>Rosh Hashanah - Jewish</p> | <p>16</p> <p> Intern'l Day for the Preservation of the Ozone Layer</p> <p>Nat'l Working Parents Day</p> <p>Nat'l Dance Day</p> <p>Octoberfest (Sept. 16 - Oct. 3)</p> |
| <p>17</p> <p> World Patient Safety Day</p> <p>Constitution Day and Citizenship Day</p> <p>Wife Appreciation Day</p> | <p>18</p> <p> International Equal Pay Day</p> <p>Civic Day of Hacking</p> | <p>19</p> <p>Talk Like a Pirate Day</p> <p>Ganesh Chaturthi - Hindu</p> | <p>20</p> | <p>21</p> <p> International Day of Peace</p> <p>Miniature Golf Day</p> | <p>22</p> <p>Car-Free Day</p> | <p>23</p> <p> International Day of Sign Languages</p> <p>BI Visibility Day</p> <p>Autumnal Equinox</p> |
| <p>24</p> <p>Yom Kippur - Jewish</p> | <p>25</p> <p>National Cooking Day</p> | <p>26</p> <p> International Day for Total Elimination of</p> <p>National Voter Registration Day</p> <p>European Day of Languages</p> | <p>27</p> <p> World Tourism Day</p> <p>National Women's Health and Fitness Day</p> <p>Mawlid Al-Nabi - Islamic</p> | <p>28</p> <p> International Day for Universal Access to Information</p> <p> World Maritime Day</p> <p>National Good Neighbor Day</p> <p>World Rabies Day</p> | <p>29</p> <p> International Day of Awareness of Food Loss and Waste</p> <p>World Heart Day</p> | <p>30</p> <p> International Translation Day</p> <p>National Public Lands Day</p> <p>Intl Podcast Day</p> <p>Sukkot - Jewish (Sept. 30– Oct. 6)</p> <p>National Hunting and Fishing Day</p> |

October Planning

Halloween

Shopping first spikes the weekend before Halloween and then most dramatically the day of.

 United States Federal Holiday

Winter Holidays

#1 on the National Retail Federation's (NRF's) list of top consumer spending events, the winter holidays are make it or break it time. Shopping begins in October or sooner for 35% of consumers.

 United Nations Observance

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