

April 2024

Su	M	Tu	W	Th	F	Sa
	1 April Fools Day Easter Monday - Christian	2 World Autism Awareness Day	3 Find a Rainbow Day National Walking Day	4 International Day for Mine Awareness and Assistance in Mine Action	5 International Day of Conscience	6 International Day of Sport for Development and Peace
7 World Health Day International Day of Reflection on the 1994 Genocide in Rwanda National Beer Day	8 Solar Eclipse	9	10 National Siblings' Day Encourage a Young Writer Day Eid al-Fitr - Islamic	11 National Pet Day	12 International Day of Human Space Flight	13
14 World Chagas Disease Day Vaisakhi - Sikh	15 Tax Day	16 National Stress Awareness Day Wear Your Pajamas to Work Day	17 Haiku Poetry Day Lailat al-Qadr - Islamic Rama Navami - Hindu	18 National Columnists' Day Get to Know Your Customers Day Nat'l High-Five Day	19	20 Chinese Language Festival of Ridván - Bahá'í (Apr 20 - May 1) Nat'l Look-Alike Day Husband Appreciation Day Record Store Day
21 World Creativity and Innovation Day	22 International Mother Earth Day	23 World Book and Copyright Day English Language Spanish Language Passover/Pesach - Jewish (April 23 - 30) National Picnic Day	24 Int'l Day of Multilateralism for World Immunization Week (Apr 24 - 30) Theravada New Year - Armenian Martyrs' Day Nat'l Administrative Professionals Day Denim Day	25 Int'l Delegate's Day World Malaria Day Int'l Girls in ICT Day National Telephone Day Take our Daughters and Sons to Work Day	26 Int'l Chernobyl Disaster Remem. Day World Intellectual Property Day Lesbian Visibility Day Arbor Day	27
28 World Day for Safety and Health at Work	29 International Dance Day	30 Inter'l Jazz Day National Adopt a Shelter Pet Day National Honesty Day				

Mother's Day, May 12th

Mother's Day comes in at #4 on the National Retail Federation's list of top annual consumer spending events. Interest in Mother's Day gifts starts trending up mid April to a sustained peak the week before.

Get our seasonal planning tips
delivered to your inbox.

[Subscribe](#)

Plan smarter with our omnichannel
marketing calendar software.

[Learn More](#)

United States Federal Holiday

United Nations Observance

ANNUM