






January 2024

Su	M	Tu	W	Th	F	Sa
	1  New Year's Day	2 Science Fiction Day	3	4  World Braille Day National Trivia Day	5 Guru Gobind Singh Ji's Birthday - Sikh National Bird Day	6 Epiphany - Christian Christmas - Armenian Orthodox Christian
7 Christmas - Eastern Christian	8 National Bubble Bath Day Clean Off Your Desk Day	9	10	11 Human Trafficking Awareness Day	12	13 Dress Up Your Pet National Sticker Day
14	15  Dr. Martin Luther King, Jr Day Makar Sankranti - Hindu No Name-Calling Week (Jan 15-19) National Hat Day	16	17	18 Get to Know Your Customers Day	19 Cheese Lovers Day	20 Cheese Lovers Day
21 World Religion Day National Hugging Day	22 Community Manager Appreciation Day	23 National Pie Day	24  International Day of Education National Compliment Day	25 Mahayana New Year - Buddhist Tu BiShvat - Jewish (Jan. 24-25) Opposite Day	26	27  Holocaust Memorial Day
28 Data Privacy Day	29	30	31	<p>Super Bowl, Feb. 11th</p> <p>According to the NRF, the Super Bowl is the 9th largest annual consumer spending event. With roughly half of all adults planning on either hosting or attending a party, food and beverage brands are</p>		

Valentine's Day, Feb. 14th

The National Retail Federation (NRF) lists Valentine's Day as the 5th largest consumer spending event of the year with top categories being: candy, greeting cards, flowers, an evening out and jewelry. Sales start ramping up slowly in January and then accelerate quickly the week before.

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ANNUM

 United States Federal Holiday

 United Nations Observance