

March 2024

Su	M	Tu	W	Th	F	Sa
<p>St. Patrick's Day, March 17th</p> <p>Valentine hearts transition to shamrocks as consumers prepare for St. Patrick's Day, with green clothes and décor, traditional Irish food, and of course green beer.</p>					<p>1 🌐</p> <p>Zero Discrimination National Peanut Butter Lover's Day Nineteen Day Fast (March 1-19) - Bahá'í Nat'l Day of Unplugging Nat'l Employee Appreciation Day</p>	<p>2</p> <p>National Read Across America Day</p>
<p>3 🌐</p> <p>World Wildlife Day</p>	<p>4</p> <p>National Grammar Day</p>	<p>5</p>	<p>6</p> <p>National Dentist's Day</p>	<p>7</p> <p>National Cereal Day</p> <p>National Be Heard Day</p>	<p>8 🌐</p> <p>International Women's Day</p> <p>National Proofreading Day</p>	<p>9</p> <p>World Kidney Day</p>
<p>10 🌐</p> <p>Daylight Savings Nat'l Pack Your Lunch Day Nat'l Women & Girls HIV/AIDS Awareness Day International Day of Women Judges</p>	<p>11</p> <p>World Plumbing Day National Worship of Tools Day National Napping Day Day of Silence Ramadan - Islamic (March 11- April 9)</p>	<p>12</p> <p>National Girl Scout Day</p>	<p>13</p>	<p>14</p> <p>Potato Chip Day</p> <p>Pi Day</p> <p>Popcorn Lovers Day</p> <p>World Kidney Day</p>	<p>15</p> <p>World Contact Day</p> <p>World Consumer Rights Day</p> <p>World Sleep Day</p> <p>Red Nose Day</p>	<p>16</p> <p>National Freedom of Information Day</p>
<p>17</p> <p>St. Patrick's Day</p>	<p>18</p> <p>Awkward Moments Day</p> <p>Holi - Hindu</p> <p>Clean Monday - Eastern Christian</p>	<p>19</p> <p>National Let's Laugh Day</p> <p>Hola Mohalla - Sikh</p> <p>Spring Equinox</p> <p>National Let's Laugh Day</p>	<p>20 🌐</p> <p>International Day of Happiness</p> <p>🌐</p> <p>French Language</p> <p>World Oral Health World Storytelling Day</p>	<p>21 🌐</p> <p>Int. Day for the Elimin. of Racial Discrimination 🌐🌐🌐🌐</p> <p>Int. Day of Nowrúz</p> <p>Int. Day of Forests</p> <p>World Poetry Day</p> <p>World Down Syndr. Day</p> <p>Solidarity Wk Against Racism (Mar 21-27)</p>	<p>22 🌐</p> <p>World Water Day</p>	<p>23 🌐</p> <p>World Meteorology Day</p> <p>National Puppy Day</p> <p>Earth Hour Day</p>
<p>24 🌐</p> <p>World Tuberculosis</p> <p>Purim - Jewish</p> <p>Palm Sunday - Christian 🌐</p> <p>International Day for the Right to the Truth for Victims</p>	<p>25 🌐</p> <p>Int. Day of Remembrance of Victims of Slavery 🌐</p> <p>Int. Day of Detained & Missing Staff</p> <p>Tolkien Reading Day</p> <p>International Waffle</p>	<p>26</p> <p>National Spinach Day Purple Day</p> <p>Khordad Sal - Zoroastrian</p> <p>American Diabetes Assoc. Alert Day</p>	<p>27</p>	<p>28</p> <p>Holy Thursday - Christian</p>	<p>29</p> <p>Good Friday - Christian</p>	<p>30</p> <p>Doctor's Day</p> <p>National Take a Walk in the Park Day</p>
<p>31</p> <p>Easter - Christian</p> <p>Cesar Chavez Day</p> <p>World Backup Day</p> <p>Transgender Day of Visibility</p>	<p>Easter, March 31st</p> <p>Celebrated by 77% of adult consumers, Easter celebrations center around holiday meals and Easter baskets and egg hunts for those with kids. Planning for the day ramps up about 3 weeks prior with spikes the weekend before and day of.</p> <p>🇺🇸 United States Federal Holiday 🌐 United Nations Observance</p>					

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