

# May 2024

Su	M	Tu	W	Th	F	Sa
<p><b>Mother' Day, May 12th</b></p> <p>Flowers reign supreme during the month of May as they are the most popular gift for mothers. According to the National Retail Federation (NRF), Mother's Day is the 4th largest annual consumer spending event of the year.</p>			<p>1</p> <p>International Worker's Day</p> <p>May Day</p>	<p>2 </p> <p>World Tuna Day</p> <p>World Password</p>	<p>3 </p> <p>World Press Freedom Day</p> <p>Space Day</p>	<p>4</p> <p>International Firefighter's Day</p> <p>Star Wars Day</p>
<p>5 </p> <p>World Portuguese Language Day</p> <p>Visakha Puja - Buddhist</p> <p>Cinco De Mayo</p>	<p>6</p> <p>National Nurses Day</p> <p>Free Comic Book Day</p> <p>Yom Hashoah - Jewish</p>	<p>7</p> <p>World Asthma Day</p> <p>National Teacher Day</p>	<p>8 </p> <p>Remembrance and Reconciliation for Those Who Lost Their Lives During WWII (May 8-9)</p> <p></p> <p>Nat'l Receptionist Lag B'omer - Jewish</p>	<p>9</p> <p>Europe Day</p>	<p>10 </p> <p>International Day of Argania</p> <p></p> <p>UN Global Road Safety Week (May 10-14)</p>	<p>11 </p> <p>World Migratory Bird Day</p>
<p>12 </p> <p>International Day of Plant Health</p> <p>National Limerick Day</p> <p>Mother's Day</p>	<p>13</p>	<p>14</p>	<p>15 </p> <p>International Day of Families</p>	<p>16 </p> <p>International Day of Living Together in Int'l Day of Light</p> <p>Global Accessibility Awareness Day</p> <p>Vesak, the Day of the Full Moon - Buddhist</p> <p>Love a Tree Day</p>	<p>17 </p> <p>World Telecom and Info Society Day</p> <p>Endangered Species Day</p> <p>Nat'l Bike to Work Day</p> <p>Day Against Homophobia &amp; Transphobia</p>	<p>18</p>
<p>19</p> <p>Pentecost - Christian</p>	<p>20 </p> <p>World Bee Day</p>	<p>21 </p> <p>World Day for Cultural Diversity</p> <p></p> <p>Int'l Tea Day</p> <p>National Memo Day</p>	<p>22 </p> <p>International Day for Biological Diversity</p>	<p>23 </p> <p>International Day to End Obstetric Fistula</p> <p>Declaration of the Báb - Bahá'í</p>	<p>24</p> <p>National Scavenger Hunt Day</p>	<p>25 </p> <p>Wk of Solidarity With Peoples of Non-Self Gov'g Territories (May 25-31)</p> <p>Ascension Day - Christian</p> <p>Shavuot - Jewish</p>
<p>26</p>	<p>27 </p> <p>Memorial Day</p>	<p>28</p> <p>Hamburger Day</p>	<p>29 </p> <p>International Day of UN Peacekeepers</p> <p>Ascension of Bahá'u'lláh - Bahá'í</p> <p>Paperclip Day</p>	<p>30</p> <p>Feast of Corpus Christi</p>	<p>31 </p> <p>World No-Tobacco Day</p> <p>Heat Awareness Day</p>	

**Grad Season**

NRF surveys tell us that roughly 30% of consumers plan to spend on a gift for a grad in their lives and begin planning mid April.

**Father's Day, June 16th**

According to the NRF, gift planning for dads begins early May with the most spent on special outings, clothing and gift cards.

United States Federal Holiday      United Nations Observance

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