

# September 2024

Baby Safety Month

National Suicide Prevention Month

Su	M	Tu	W	Th	F	Sa
<b>1</b> National No Rhyme Nor Reason Day  National College Colors Day  Gur-Gaddi Guru Granth Sahib - Sikh	<b>2</b> 🇺🇸 Labor Day	<b>3</b> U.S. Bowling League Day	<b>4</b> National Wildlife Day  World Sexual Health Day	<b>5</b> 🌐 International Day of Charity	<b>6</b> National Read a Book Day  Krishna Janmashtami - Hindu	<b>7</b> 🌐 International Day of Clean Air for blue skies  National Beer Lovers Day  World Beard Day
<b>8</b> 🌐 International Literacy Day  Nat'l Assisted Living Week (Sept. 8-14)  National Grandparents Day	<b>9</b> 🌐 International Day to Protect Education from Attack  National Sudoku Day	<b>10</b> World Suicide Prevention Day	<b>11</b> Patriot Day	<b>12</b> 🌐 UN Day for South-South Cooperation  National Day of Encouragement Nat'l Day of Civic Hacking Nat'l Video Games	<b>13</b> National Celiac Disease Awareness Day  Stand Up to Cancer Day	<b>14</b>
<b>15</b> 🌐 International Day of Democracy  National Hispanic Heritage Month (Sept. 15 - Oct. 15)  Wife Appreciation Day	<b>16</b> 🌐 Intern'l Day for the Preservation of the Ozone Layer  Nat'l Working Parents Day Mawlid Al-Nabi - Islamic	<b>17</b> 🌐 World Patient Safety Day  Constitution Day and Citizenship Day  National Voter Registration Day	<b>18</b> 🌐 International Equal Pay Day	<b>19</b> Talk Like a Pirate Day  Ganesh Chaturthi - Hindu	<b>20</b>	<b>21</b> 🌐 International Day of Peace  Miniature Golf Day  Oktoberfest (Sept. 21 - Oct. 6)  Nat'l Dance Day
<b>22</b> Car-Free Day  Autumnal Equinox	<b>23</b> 🌐 International Day of Sign Languages  BI Visibility Day	<b>24</b>	<b>25</b> National Cooking Day  National Women's Health and Fitness Day	<b>26</b> 🌐 International Day for Total Elimination of Nuclear Weapons  🌐 World Maritime Day  European Day of Languages	<b>27</b> 🌐 World Tourism Day  Mawlid Al-Nabi - Islamic	<b>28</b> 🌐 Int'l Day for Universal Access to Info. Nat'l Public Lands Day  Nat'l Hunting & Fishing Day Nat'l Good Neighbor Day World Rabies Day
<b>29</b> 🌐 International Day of Awareness of Food Loss and Waste  World Heart Day	<b>30</b> 🌐 International Translation Day  Intl Podcast Day	<p><b>Back to College &amp; Back to School Season</b></p> <p>#2 and #3 on the National Retail Federation's (NRF's) list of top annual consumer spending events, back to class shopping hits its final peak on Labor Day weekend.</p>				

## Halloween, October 31st

Based on historical search data, shopping for Halloween costumes begins in August and steadily grows until spiking the weekend before Halloween and most dramatically the day of.

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**ANNUM**<sup>®</sup>

🇺🇸 United States Federal Holiday

🌐 United Nations Observance