$M \quad$ Tu

| Su |
| :---: |
| Winter Holidays |

\#1 on the National Retail Federation's (NRF's) list of top consumer spending events, the winter holidays are make it or break it time. Thanksgiving, Black Friday, Small Business Saturday, and Cyber Monday, are typically a frenzy of in store and online shopping fueled by steep discounts.


Get our seasonal planning tips delivered to your inbox. Subscribe
Plan smarter with our omnichannel marketing calendar software.

Learn More
ANNUM

